



The Complete CEO: The Executive's Guide to Consistent Peak Performance

By Mark Thomas, Gary Miles, Peter Fisk

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Complete CEO: The Executive's Guide to Consistent Peak Performance, Mark Thomas, Gary Miles, Peter Fisk, Business success comes neither easily nor quickly. What is needed is a practical guide to achieving peak performance recognising your starting point and telling you what is required to achieve your goals. The Complete CEO does exactly this by providing a comprehensive framework against which any business leader can assess their strengths and weaknesses. The Complete CEO combines invaluable insights from some of the most successful CEOs in North America and Northern Europe along with the authors' extensive knowledge and experience to create a complete programme for you and your business to achieve peak corporate and individual performance. The Complete CEO distils learning built up over the last ten years from 1000 leaders of the world's largest quoted companies. By comparing the ways these leaders ran their businesses with their long-term performance, you will be able to see what works in practice and how to make it work for you. The Complete CEO is not a conventional business book and recognises there are no shortcuts to greatness. Even great CEOs have important areas...



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